



fundraising pack

Tips, ideas and information for running an SU fundraiser



for SU
volunteers



welcome

Thank you for your interest in personally fundraising in support of the work of SU Australia. The more money raised, the more we can provide for our young people through the work of SU.

Fundraising is a great way to raise awareness about the work of SU, show your support and meet new people. It helps connect people to a cause that they really care about and helps make the world a better place. If you are passionate about raising money for our important work, we can help you turn your fundraising idea into a reality.

Your Fundraising Goal:

Having a specific fundraising goal will help you determine the type of fundraising activity and number of donors and/or donations that may be required. Discuss with SU what you feel would be a realistic goal that suits your individual circumstances.

This SU Fundraising Pack is designed to assist you in planning your fundraising event or activity. We've included ideas to get you started and information to help ensure your event is a success.

Please read this carefully and then let us know your planned activity before going ahead with the fundraising. Depending on the activity we may be able to assist you in promotion and/or organisation.

Thank you again for being a part of a life changing experience.



about us

SU Australia is a Christian not-for-profit organisation committed to working alongside local churches of all denominations and community groups.

Our shared vision is to see children, young people, and their families discovering life in God's big story.

At SU Australia, we are dedicated to positively impacting the lives of children, young people, and their families, helping them to explore and experience the fullness of life within God's big story.

Our dedicated volunteers are the heart and soul of our mission to bring God's love, hope, and good news to children, young people, and families. Through life-changing camps, beach and community based missions, schools ministry, and more, they make a profound impact.

Ministries

Across our movement, SU Australia delivers a wide and diverse range of ministries. These include:

Camps: Providing a variety of camps that offer unique experiences and opportunities for growth.

School Chaplaincy: Providing chaplaincy services in schools to offer support and guidance to students.

Religious Education in Schools (REIS): Delivering religious education and instruction that helps individuals deepen their understanding and faith.

School Groups: Continuing the traditions of Scripture Union Primary Age (SUPA) Clubs and Inter School Christian Fellowship (ISCF) Groups through the provision of inclusive spaces for students to encounter Jesus.

Internships: Offering internships that provide hands-on experience and development opportunities in various fields.

Missions: Engaging in mission work that supports and enriches communities.

Training: Offering training programs to equip individuals with the skills and knowledge they need to make a difference.

Culture: Advancing initiatives to help all Australians understand and intentionally address the challenges and opportunities that living in a multicultural society presents for children, young people and families.



7 steps to plan your next fundraising activity or event

1

Choose your Fundraising Activity OR Event

Choose how you wish to fundraise. Check out our 'fundraising ideas' (page 5) for some great suggestions. Try also Googling 'fundraising ideas' for more inspiration.

Fundraising activities are a great way to bring your family, friends and workmates together to have fun as well as make a difference for something you care about. If you're organising an event which involves a large number of people, give yourself as much time as possible to plan your event.

2

Read the Guidelines and let us know Your plans

Read our fundraising guidelines for some important information to help you plan your own activity/event. Once you're interested in a fundraising activity, please let us know what you might like to do so we can help give you the support you might need.

3

Promote your Activity OR Event

Use traditional and social media channels to publicise your event. There are a range of items which may be available from SU to help you promote your event including forms and poster templates, so let us know what you might need. Make sure you give yourself enough time to advertise your activity/event.

4

Find Your Donors

Finding donors is easier than you think. Here are some handy hints to find donors who will donate towards your fundraising goal:

- Ask your family, friends and neighbours.
- Ask your work colleagues.
- Ask your sporting and social networks.

Depending on what you use to fundraise, you could use the sponsorship form at the back of this pack to collect names.

5

Raise Your Funds

Hold your fundraising activity — make sure you have fun!

6

Return all the funds raised to SU

Once your activity or event has taken place, please return all funds raised to SU Australia.

7

Thank your Donors

Make sure you thank anyone who supported you. A short email or a quick phone call may make your donors feel appreciated.

fundraising
pack

fundraising ideas

There are a multitude of ways you can fundraise, from personal sponsorship challenges (that are relatively simple to organise) to major community events (that require significant planning). You are only limited by your imagination and desire to succeed. Be creative and remember – you can choose more than one! Some ideas for starters are as follows:

Individuals

These activities can be done individually and can be setup in a relatively short timeframe:

- Sponsorship for various individual challenges (see sponsorship form at the back of this pack):
- fasting or denying tea/coffee or chocolate for a week/month
- jog-a-thon
- walk-a-thon
- cycle-a-thon
- read-a-thon
- shaving head or growing beard/moustache for a month
- walking to work/school for a week/month
- silence for a day
- fitness challenge
- movie marathon
- rubbish collection
- lollie/smartie jar guessing competition
- selling your skill set: eg. offer accounting help, guitar tuition, knitting class etc.
- Crowdfunding
- Christmas / birthday card making
- busking
- lawn mowing

Community & Groups

These activities usually require a team and may take some planning/organisation:

- Auction of items from local businesses
- Sausage sizzle
- Car wash or dog wash
- Cooking or baking competition
- Creative fundraising: facepainting, sketching, photography
- Book sale, garage sale, plant sale or car boot sale
- Odd job day or window cleaning
- Community dance, line dancing, bush dancing
- Movie or trivia/quiz night
- Cake or pancake stall
- Afternoon or morning tea, picnic, dinner or progressive dinner
- Talent quest, theatre or karaoke event
- Murder Mystery, themed night, 80s night, dress-up night,
- Crazy sock day, casual day
- Sporting event, bush walk or obstacle course



your responsibility

By agreeing to hold a fundraising activity or event you will be responsible for managing the event in an appropriate and responsible way. We are keen to help you ensure the success of your event or activity, however due to our very limited resources, there are some things for which you will be responsible. This includes:

- Staffing to help organise your activity or event
- Administering ticket sales
- Ensuring the event or activity is safe
- General activity/event management
- Sourcing sponsors, prize or other items for your fundraising activities
- Applying for permits, licences or insurances

This includes financial aspects and general event management.



guidelines

Budget

Consider all the possible expenses and whether you can reduce costs through donated items. Work out expected income.

Cash collection

Please ensure any cash that is handled is kept securely. There may be other payment alternatives to cash for your desired activity (eg. credit card, online payments), so please contact SU to find out more.

Children

Persons under the age of 18 must have parental consent and adult supervision when undertaking a fundraising event.

Expenses

All fundraising activities must be self-funding. SU will not be held liable for any losses or expenses incurred, by you, under any circumstances.

Insurance

Some types of fundraising activities and events may require public liability insurance, depending on factors such as venue and degree of risk. When notifying us of your intended activity, we will advise you if this is something that might be required and whether SU could assist you in covering for this activity/event.

Promotional material/logo

Please contact SU Australia if you're interested in promotional items you could use for your event. If you intend to develop other promotions with the SU name and logo, we must approve all materials prior to printing and circulation.

Be aware that there is a correct way to use our name in association with your fundraiser.

Examples of the acceptable use of our name include:

- *'Proudly supporting SU Australia';*
- *'Sausage sizzle, with proceeds to SU Australia'; and*
- *'Funds raised from this movie night will be donated to SU Australia'.*

Receipting donations

Some activities may make tax-deductible donations possible. We will advise you if this is the case and how donations will be receipted to donors.

Sponsorship

Make a list of all the individuals, groups, churches or businesses that you think may support your fundraising activity and contact them by phone or in person. The more personalised the request the more likely you will succeed. You may get some 'no's' but don't take rejection personally. Once you receive a donation, don't forget to say thank you!



Please Sponsor Me !



NAME _____ ADDRESS _____

SPONSOR ME TO _____ WHEN _____

All funds raised will directly support the work of SU Australia and work with children, young people and families.

List your sponsors below.

	Sponsor Name	Contact details (phone/email)	Amount of \$ pledged per _____	Max amount or one-time pledge	Amount collected
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
29					

Return this form and funds securely to SU Australia on completion of your activity/event.

fundraising pack

Tips, ideas and information for running an SU fundraiser



E: info@su.org.au

T: 1300 478 753

su.org.au